

Ten Year Anniversary Logos

The set of logos below are meant to work together as a family. These logos should never appear in conjunction with one another. There is a primary and secondary lockup. The primary concept mirrors the geometry of the original logo, creating a harmony between the two, while second idea is more of a typographic approach.



Collaborative University Logos

The set of logos below work together as a family. This concept is based off the collegiate olive-leaf, and makes use of a geometric slab-serif typeface, reminiscent of college sports typography. The olive-leaf mark is primary, while the CSU "badge" can be used as a secondary mark anywhere else, for example, screen printed on a shirt.

