

## **Crews Control**

### **Tagline Options**

10/04/06 – First Draft

#### **Option Group #1:**

*Theme-based on: Crews Control being "First to Market"*

First on the Scene.

First to Set. First to Action. (or simply "First to Set.")

Fast. Friendly. First.

First in Calling Crews to Action.

The First Name in Calling Crews to Action.

#### **Option Group #2:**

*Theme-based on: A Creative Play of Words*

Shoot That's good.

Call Crews to Action.

It's a Wrap.

Wrap it Up.

....And Action!

Go Ahead. Shoot.

On Target with Every Shoot.