

where creativity meets its match.



CREATIVITY MEETS ITS

Crews Control matches corporations, organizations and government agencies with the most talented film and video crews around the world. Our agency's sole focus is selecting the perfect crew for each job—in any city and at a moment's notice.





People Management



Client Commentary



Our Clients



Our Crews



Our Company

Crews Control will change the way your company handels location shooting...no more travel time charges, airfare, hotel charges or per diems.

Just the best local video and film crews where you want them...when you need them.

Let one of our experienced production managers know what you need, and they will



Andrea Keating CEO

akeating@crewscontrol.com www.crewscontrol.com phone - (800) 545-2739 (301) 625-3200

fax - (301) 625-2588

12510 PROSPERITY DRIVE | SUITE 120 | SILVER SPRING, MD 20904

What is Crews Control?

Crews Control is an exclusive agency representing some of the world's most creative video and film crews. We know they are exceptional because they've passed our tough screening process and met our high standards. You'll find that each crew has a minimum of 10 years shooting experience, strong lighting skills and an impressive resume and demo reel.

Give us a call ... and see how easy it is to book the best crews in the business.

Why Crews Control?

We work hard to ensure consistent quality with every shoot and guarantee total satisfaction. Once we determine your project requirements, we hand-pick the crew that is perfect for your shoot, and will get you the results you are looking for. We can do that because we know our crews so well...and can tell which projects will inspire their best work.

And, there's no additional charge for our services.

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Let one of our experienced production managers know what you need, and they will quickly match you with the perfect crew and right equipment for your project.

We have been around since 1988...and with a 97% client retention rate have built a reputation as one of the best agencies in the world. We are proud of the company we have built over the past 19 years...and of the many corporate clients who have been with us just as long.

Our main focus is on you...our client.

And our job is to make your job as easy as possible.

Give us a call...and see how easy it is to book some of the best crews in the business.



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You won't find a better or more respected network of camera crews anywhere. They have all been hand picked by Crews Control and pre-qualified on the basis of their work, references and experience. All of our camerapeople must submit demo reels, resumes and references for our review and approval before they are even considered for representation. While other crewing companies do not request demo reels, we believe it's the only way to ensure that each crew meets our high production standards.

All of our crews are made up of seasoned professionals, most of them have been shooting for decades. They are equally comfortable in taping your CEO in a corporate environment, shooting a new product line or capturing client testimonials. You will find that our crews are your best choice for the most challenging projects because they exhibit a strong flair and expertise for lighting, framing and movement.

We realize that when a Crews Control crew is on location they not only represent our company, but your comapny as well.

We guarantee a level of professionalism that will make both of our companies look good.



Our Clients

At Crews Control, we work hard so your business can be more productive and profitable. Here is a look at just some of the many companies that have benefited from our service:

3-M Company

AARP AFL-CIO Allstate

American Express
American Red Cross

Bank of America

Bristol-Meyers Squibb

Canon USA
Carrier Corporation

CBS Corporation

Chevron CIGNA

CNN Coca Cola Coors

CSX

Deloitte & Touche

Dow Chemical

Dupont

E! Entertianment

Eastman Kodak Fed Fx

First Union Bank

Fleishman-Hillard Ford Motor Company Gannett

General Electric General Mills

General Motors Goodyear

Humana

ВМ

John Hancock Mutual Life Johnson & Johnson

Joint Commission
Luvenile Diabetes

Research Foundation

Ketchum KPMG Kraft Foods

Lenscrafters Lockheed Martin

Lucent Technologies
Marriott Corporation

MCI Worldcom McDonalds

Mead Johnson

MediaLink Merrill Lynch MetLife

Microsoft

Mutual of Omaha

Nabisco National Education

Association

Nestle Nissan Nortel

Pepsi-Cola

 ${\bf Price water house Coopers}$

Prudential Radio Shack Readers Digest

Reebok Shaklee

Schering Plough
Sony Corporation

Sprint Teradyne

Texas Instruments

Toyota

United States Postal Service

Universal Pictures Weyerhauser Wyeth Ayerst

Xerox



Client Commentary

"Thank you for all the wonderful work you have done on our behalf in organizing the masses of video crews around the country and the world over these last several weeks. This was a huge undertaking, and you pulled it off seamlessly (solving several problems along the way!). Christy, you are very detailed and efficient, and it was a pleasure working with you in what seemed like a madcap race against time. Because of you, all the elements are now in place to make this project hugely successful."

Laura Grant

"One call, and I know we'll get a talented, professional crew anywhere at a reasonable cost."

"Coordinating a location shoot used to be quite an ordeal for us. It usually took a full day just to find a crew, and of course there was no guarantee that we'd be happy with the results. but all of these problems disappeared once we found Crews Control. One call, and I know we'll get a talented, professional crew anywhere at a reasonable cost."

John Fortuna

"Each of my crews in Portland, OR and Dallas, TX were absolutely great. It is difficult to travel and put your faith in an out-of-town crew. But the manner and talent of these six gentleman were of a caliber that i can't always count on finding. Patient, flexible, amicable, good listeners, good lighting, good sound. Overall excellent technique and breadth of experience. Thank you for matching me up with such a great group."

Chris Howe

Freelance Producer for Johnson & Johnson

"We have found that Crews Control is an ideal way for us to provide worldwide crew support on short notice. They have always provided us with terrific production crews, both foreign and domestic. I just call them up, tell them what I need, and it gets done on time and on budget."

Ed Delanev

Circle R Group Broadcast Communications Center, Tandy Corp.



People Management

For the past 19 years Crews Control has represented the best freelance production personnel. As the first "crewing" agency we have had the pleasure of working with some of the best folks in the industry on a project by project basis. Over the years we have had numerous requests from our clients to act as third party employer. As this is a natural extension of our current services, we are pleased to announce that Crews Control has "teamed" up with Team People, an innovative staffing and people management comapny based in Washington, D.C.

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Team People specializes in helping companies build an operate their communications and media production departments. Team People never forgets that the output of the corporate media production department is critical to a company's image, whether that relates to customers, employees, industrial partners, or shareholders. But producing media is seldom a company's core competency. It is theirs, however. Team People is a media company providing media staffing solutions.

Corporations and Broadcasters use outside staffing services for many of the same reasons: to relieve them of the burden of recruitment, managemnet, human resources, accounting, and operational issues. The folks at Team People think the phrase "people management" best describes their business. That means they are recruiting, scheduling, monitoring performance, handling personnel issues and other matters, freeing up their clients to concentrate on their core business.

Team People begins by assesing the client's goals and current capabilities. They then create a staffing and technical plan to suit. Using their extensive contact system, they put the right people in place. And that talent *is* out there. Team People doesn't just fill seats; they fulfill their clients' communications objectives and exceed their expectations.

For more information about people management solutions feel free to contact Andrea Keating at andrea@crewscontrol.com or Ron Bicker at ron@teampeople.tv