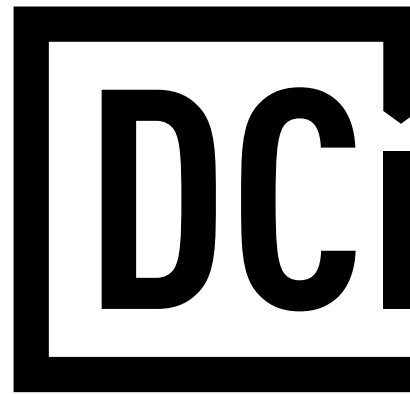


The logo consists of the letters 'DCI' in a bold, black, sans-serif typeface. The 'D' and 'C' are connected at their top and bottom curves, while the 'I' is a separate, thick vertical bar positioned to the right of the 'C'.

Option 1

This option uses clean, modern letterforms that have been connected to one another, suggesting an overlapping set of roads or pathways. The overlap imparts a bit of multi-level depth to this simple and clear presentation of the name.



Option 2

In this option, the dot of the "i" extends to become an enclosing box for the logo. This box, with its arrow-shaped ending where the dot would be, creates a sense of moving from point A to point B.



Option 3

The mark in this arrangement is based on a mobius strip, suggesting continuous movement and travel, as well as the multifaceted nature of DCI's projects. It's paired with contemporary typography that echoes its shapes. There are two versions of the mark: one has some subtle gradation to give it a 3-dimensional look, and the other has a "flat" look that may work better for some applications.

DCi



Option 4

This option makes use of extra-bold letterforms to create a striking presence. The angle of the "C" is carried through the "I" to create a sense of forward movement. As seen here, the wordmark may appear on its own, or within a thick rectangular container.

DCI



DCi

