SITEMAP

OUR DIFFERENCE

MISSION & VISION

GIVING BACK

FIRM NEWS

POST

DFK

Notes: Section that introduces the theme of "In The Room" and "Our Difference" that users will find across the entire site. Share how the unique "In The Room" experience impacts E&T's mission, values, commitment to the client, culture, community involvement, relationship with DFK, etc. Include special mention of community involvement and the firm's dedicated Giving Back Committee. Maintain an easy to read, personable writing style across the entire site that further distances E&T from other CPA firms.

OUR TEAM

Notes: Content focused on how E&T's team supports, guides and advises clients through a culture of caring. The website scope of work allows for Vitamin to add ~30 people, with ~15 having full bios. Bios will include everyone from manager and above and will also include admin and accounting. E&T will add team members as necessary.

Highlight relevant Firm News in this section where applicable.

OUR EXPERTISE

PRIVATE COMPANIES

CONSTRUCTION

REAL ESTATE

LAW

MANUFACTURING & DISTRIBUTION

GOVERNMENT CONTRACTORS

NOT-FOR-PROFITS

PRIVATE WEALTH

INDEPENDENT SCHOOLS

Notes: Continue the "In The Room" messaging and how it extends into each area of E&T's services, regardless of the industry.

OUR SERVICES

HOME

AUDIT & ACCOUNTING

TAX

FORENSIC & VALUATION

CONSULTING

EMPLOYEE BENEFIT PLANS **CAREERS**

CURRENT JOB OPENINGS

TENTATIVE SUBSECTIONS

INTERNSHIP PROGRAM

ENTRY LEVEL

EXPERIENCED PROFESSIONALS

MENTORSHIP

ALL POSTS

INSIGHTS

Notes: Users will be able to search for specific content, based on topic or interest. Page will serve to maintain and share videos, knowledge, shareable content, and thought leadership. Categories would be displayed on secondary page. Categories will include:

- Knowledge
- Video
- Webinars

CONTACT US



CONTACT FORM

Notes: Primary contact information for E&T's locations will live on this page, as well as media contact information for Vitamin. A clickable link (or "promo" image) to the email sign up page will also be included.

Notes: Apply the "In The Room" language and the firm's difference to the careers section and highlight the level of sophistication/potential E&T is looking for in the firm's employees. Highlight the belief in supporting one another and what it means to be a part of the team at E&T. Existing employee testimonials to introduce each of the secondary pages. Include details of benefits.



APPLICATION & RESUME UPLOAD FORM

SITE MAP KEY



PAGE







PAGE







NOTES



PAGE

TEMPLATE



FORM



Client Portal, Email Sign Up, Firm News, and Search **NAVIGATION IN FOOTER:**

Legal Disclaimer and/or GDPR & Privacy Policy, Member of DFK International, Contact Information, Social Media Icons

ADDITIONAL TEMPLATES:

Search Results, 404 Page, Default Page, Email Sign-up Page

