



Front Cover:

1st Mariner Arena

1962 – 2009

Continuing to Make History

An SMG Managed Facility – Baltimore, Maryland



Inside Front Cover



Page 1:

Headline: World-Class Entertainment

1st mariner arena will continue to sell out events and make history with every show!



Page 2:

Headline: World-Class Entertainment

Since our opening in 1962, the most influential acts in music history have played this venue. More recently, 1ST Mariner Arena has hosted the biggest name contemporary acts in music; including: Tim McGraw, George Strait, U2, Janet Jackson, Elton John, The Eagles, Hannah Montana, Van Halen, Rascal Flatts, ZZ-Top, Beyoncé, Lynyrd Skynyrd, Hank Williams, Jr., Keith Urban, Mary J. Blige, Jonas Bros., Alicia Keys, Linkin' Park, Jay-Z & Michael Bublé.

Why does 1st Mariner Arena easily sell out crowds? The Arena's location in downtown Baltimore is central to three major metropolitan areas. The size and configuration of the venue allows performers to connect with the audience on an intimate level while still providing the seating capacity to comfortably accommodate an enormous crowd. Marching forward, we will continue to provide Baltimore's deeply rooted fans with the opportunity to see the biggest acts in the world.



Page 3:

Event Photo



Page 4:

Headline: Family Entertainment

1st Mariner Arena not only hosts the world's top musical acts, but also provides world class family entertainment. Radio City Christmas Spectacular Arena Tour, Ringling Bros. and Barnum & Bailey Circus, Disney on Ice, Monster Trucks, Blue Man Group, Arenacross Smucker's Stars on Ice, Sesame Street Live, WWE, and The Wiggles are just a few of our perennial family shows.

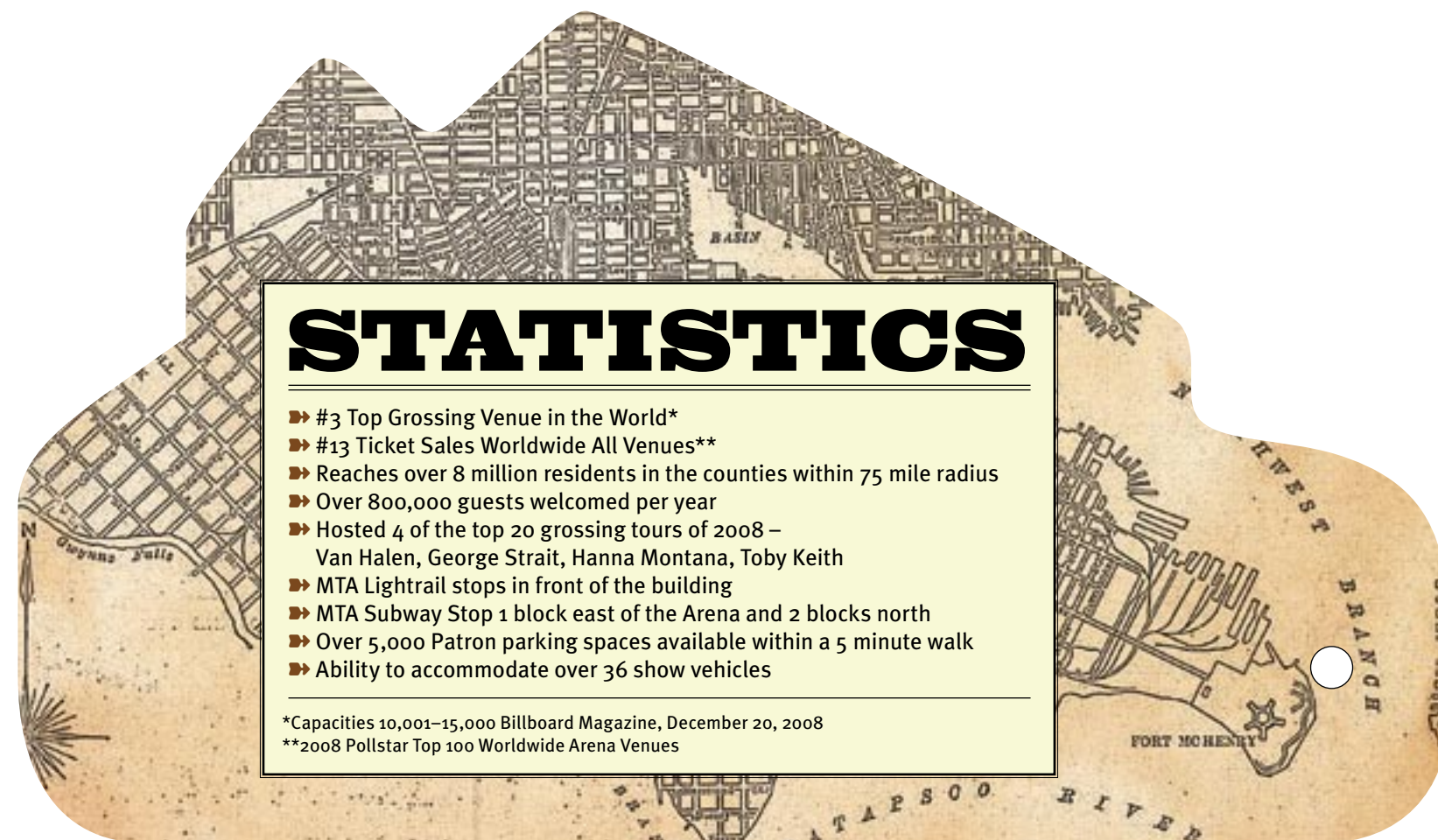
The Arena has also opened its doors to fans of Cirque du Soleil, Gymnastics, Tennis, closed circuit Boxing and Professional Bull Riding. We are also home to NISL Champion Baltimore Blast and AIFA Baltimore Mariners. The Arena will also be the future site of UFC (Ultimate Fighting Championship).



Page 5:

Headline: Baltimore Concerts Sell Out

1st Mariner Arena hosts over 800,000 guests annually. Maryland had the highest median income in the country in 2006 at \$65,144. Maryland Census 2006.



STATISTICS

- ▶ #3 Top Grossing Venue in the World*
- ▶ #13 Ticket Sales Worldwide All Venues**
- ▶ Reaches over 8 million residents in the counties within 75 mile radius
- ▶ Over 800,000 guests welcomed per year
- ▶ Hosted 4 of the top 20 grossing tours of 2008 –
Van Halen, George Strait, Hanna Montana, Toby Keith
- ▶ MTA Lightrail stops in front of the building
- ▶ MTA Subway Stop 1 block east of the Arena and 2 blocks north
- ▶ Over 5,000 Patron parking spaces available within a 5 minute walk
- ▶ Ability to accommodate over 36 show vehicles

*Capacities 10,001–15,000 Billboard Magazine, December 20, 2008

**2008 Pollstar Top 100 Worldwide Arena Venues

Page 6:

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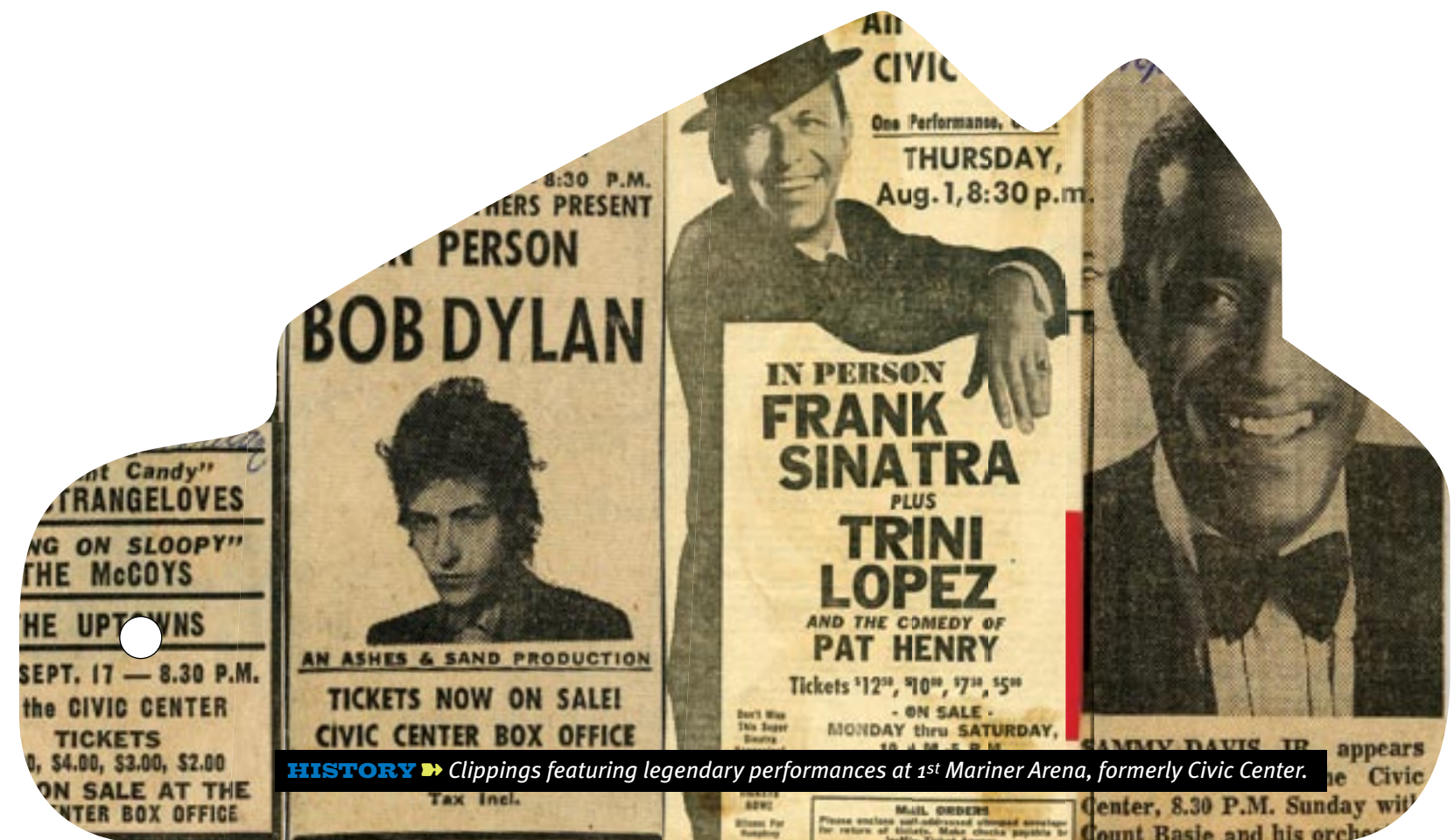
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**2008 Pollstar Top 100 Worldwide Arena Venues



HISTORY ➡ Clippings featuring legendary performances at 1st Mariner Arena, formerly Civic Center.



Page 8:

Headline: Production

1st Mariner Arena can create a variety of stage settings ranging from intimate to full house events. The Arena can accommodate 2,500 to 14,000+ patrons. The floor can be set to cater to either reserved seating or a general admission area.

- Building Capacity: 14,000+
- Mini-Theatre: 5,000–7,000
- Sports Events: 14,000+
- 20,000 Amps Shore Power
- 19,950 watts total power
- Rigging Capacity in excess of 140lbs
- Ice Rink Dimensions: 85’ wide x 195’ long
- 2 large dressing rooms (30’ x 30’)
- 10 smaller dressing rooms 5’ x 7’ or 10’ x 8’
- 7 connecting meeting rooms for pre or post show events



Page 9:

Event Photo



Page 10:

Headline: Marketing/Public Relations

1st Mariner Arena has a full-service Marketing & Public Relations department available to advise and assist you with event marketing, media buying and promotions. As a part of our service we distribute publicity photographs and press releases in hard copy and electronically to over 500 media outlets in the local and regional area including Maryland, Pennsylvania, Virginia, and Delaware. 1st Mariner Arena will publicize your event on its website (featuring audio and/or video capability), indoor and outdoor electronic marquees and scoreboard.

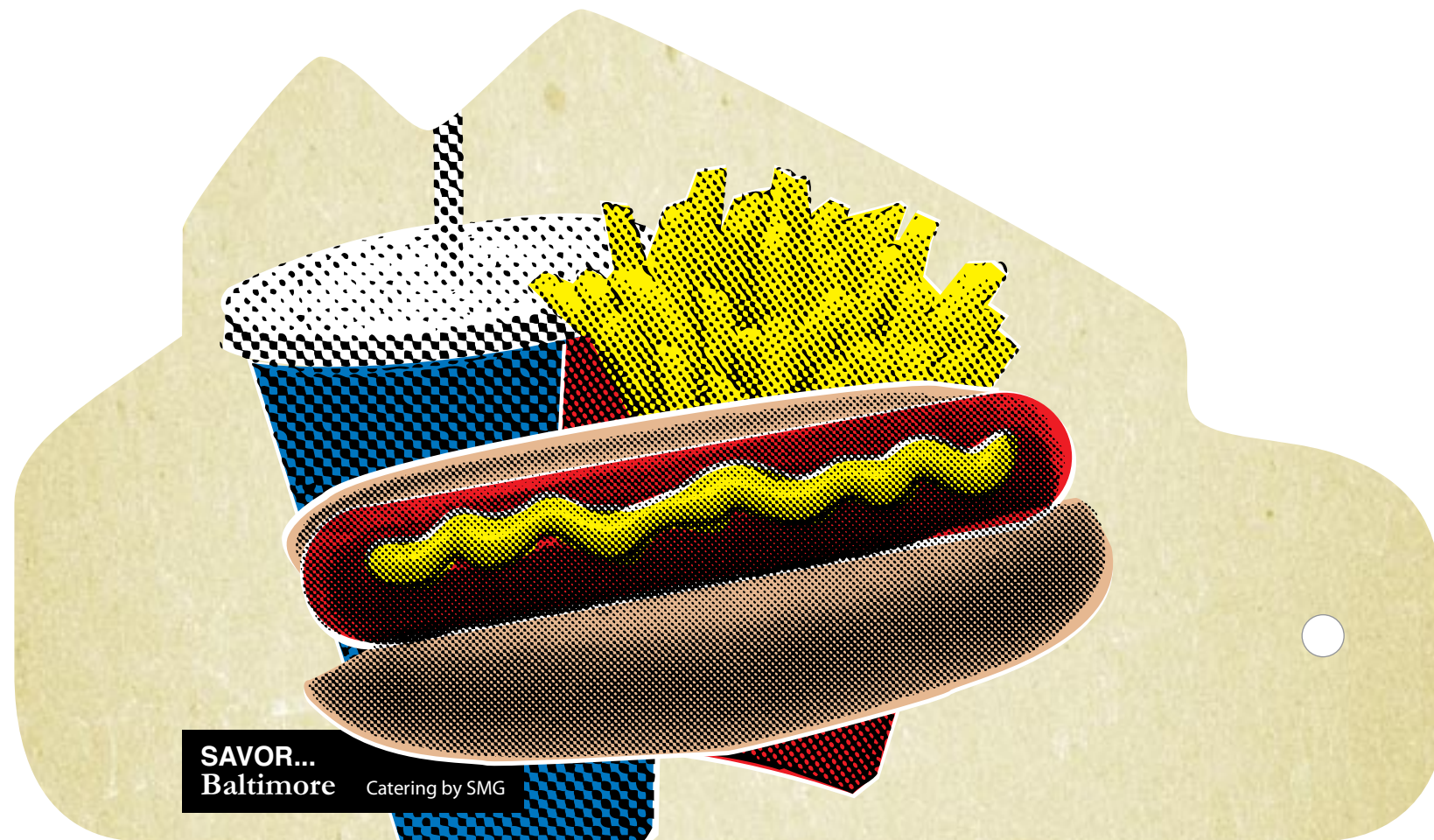


Page 11:

Headline: Box Office/Group Sales

The Box Office will assist promoters in scaling the house, providing accurate CAD drawings. We furnish all necessary Box Office personnel, including a “day of show” Event Manager, ensuring smooth event operations.

In addition, 1st Mariner Arena has personal, one-on-one coordination of event outings for community and professional groups for annual family touring shows, such as Radio City Christmas Spectacular, Sesame Street Live, Walt Disney’s World on Ice, Ringling Bros. and Barnum & Bailey Circus as well as select sporting events.



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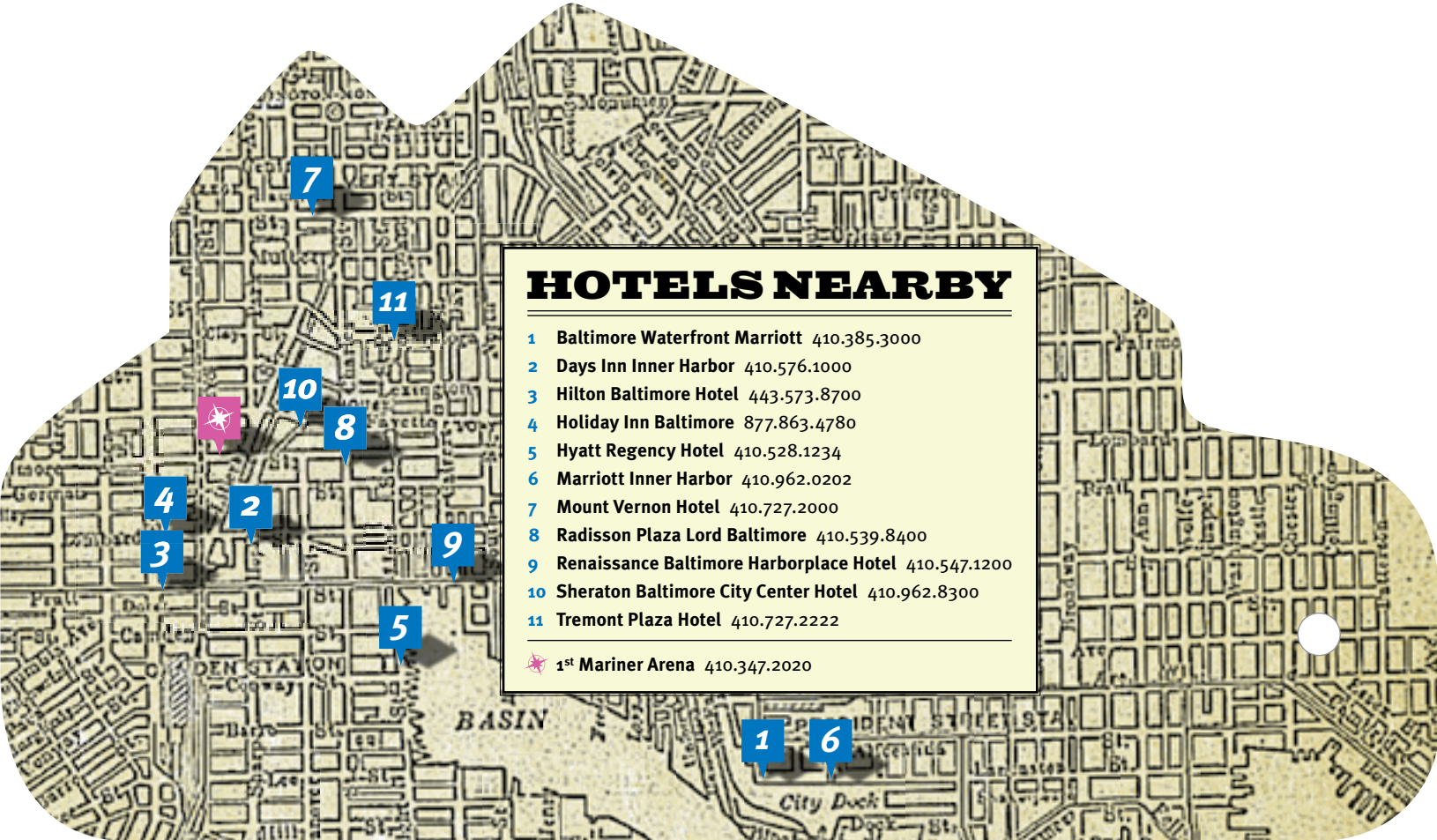
Event Photo



Page 13:

Headline: Food & Beverage

1st Mariner Arena's Food & Beverage division is run by SAVOR Baltimore; an SMG owned and operated company. SAVOR Baltimore oversees all concessions in the building. If you're planning a special pre or post show event SAVOR Baltimore can assist in all of your catering and bar service needs. SAVOR can also guide you in planning your tour catering needs as well.



Page 14:

Headline: Hotels Nearby

Baltimore Waterfront Marriott: 410.385.3000
Days Inn Inner Harbor: 410.576.1000
Hilton Baltimore Hotel: 443.573.8700
Holiday Inn Baltimore: 877.863.4780
Hyatt Regency Hotel: 410.528.1234
Marriott Inner Harbor: 410.962.0202
Mount Vernon Hotel: 410.727.2000
Radisson Plaza Lord Baltimore: 410.539.8400
Renaissance Baltimore Harborplace Hotel: 410.547.1200
Sheraton Baltimore City Center Hotel: 410.962.8300
Tremont Plaza Hotel: 410.727.2222
1st Mariner Arena: 410.347.2020



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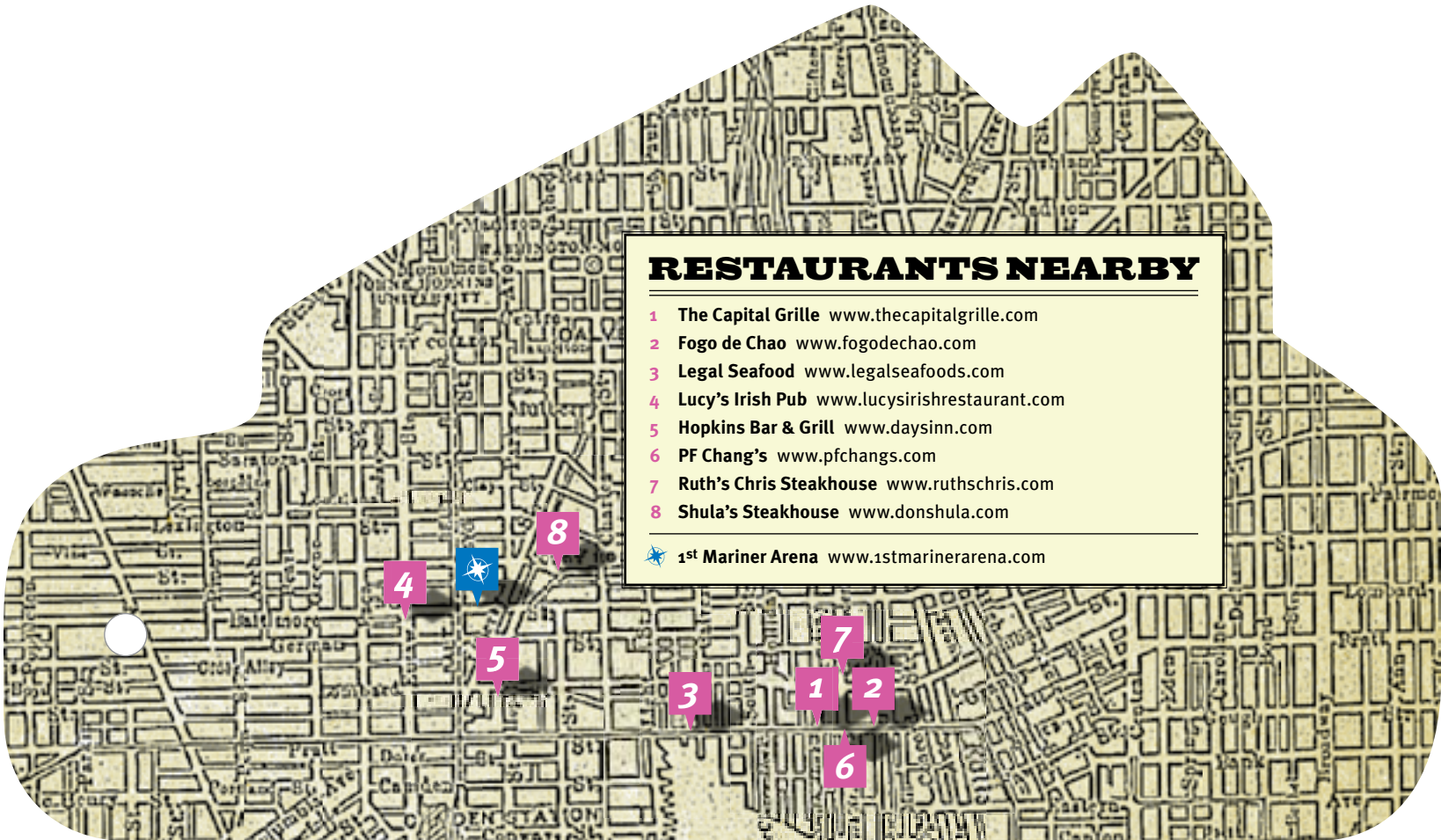
Event Photo



KISS ➡ Gene Simmons doing what Gene does best at 1st Mariner Arena.

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Event Photo



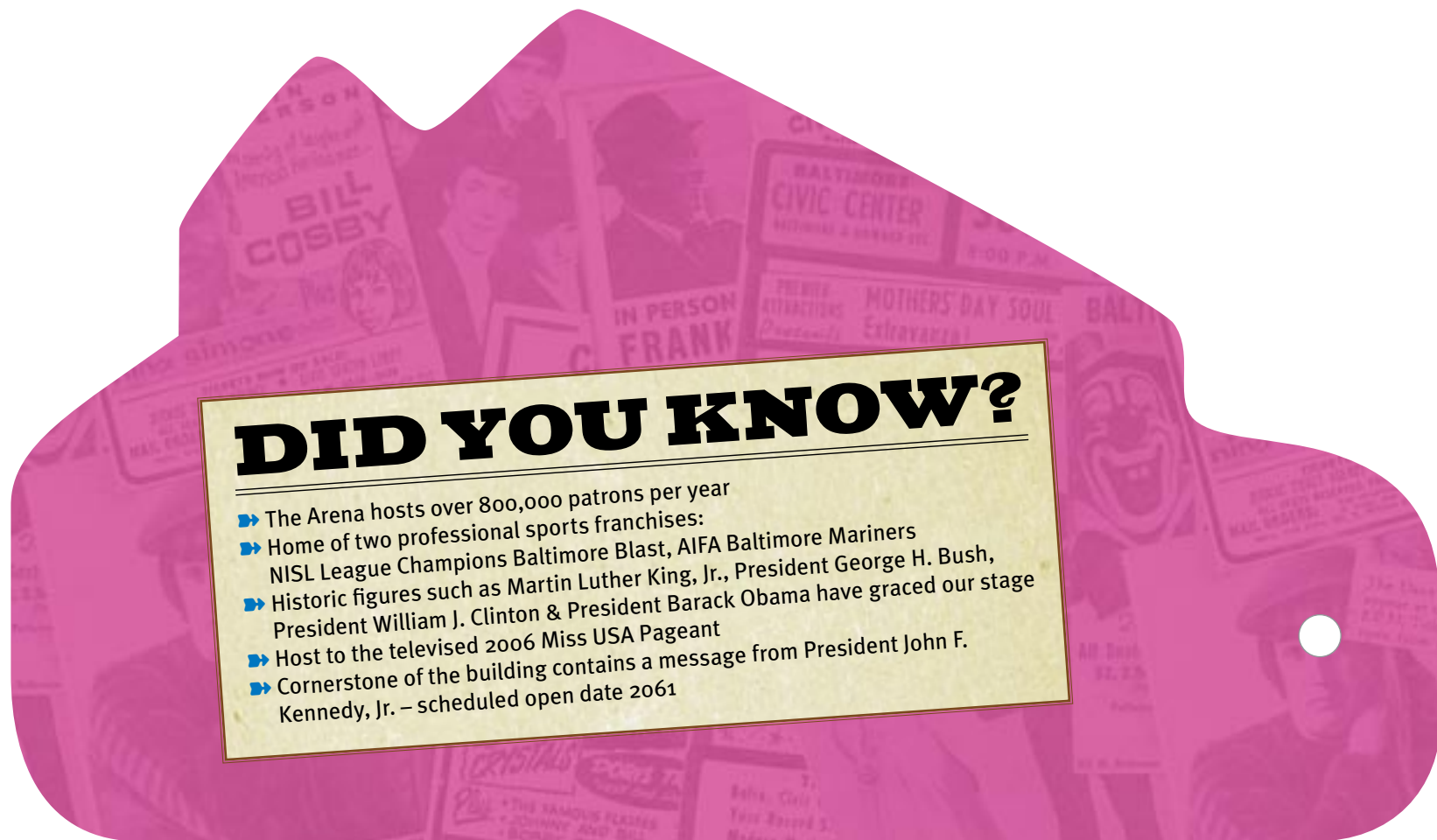
RESTAURANTS NEARBY

- 1 The Capital Grille www.thecapitalgrille.com
- 2 Fogo de Chao www.fogodechao.com
- 3 Legal Seafood www.legalseafoods.com
- 4 Lucy's Irish Pub www.lucysirishrestaurant.com
- 5 Hopkins Bar & Grill www.daysinn.com
- 6 PF Chang's www.pfchangs.com
- 7 Ruth's Chris Steakhouse www.ruthschris.com
- 8 Shula's Steakhouse www.donshula.com

★ 1st Mariner Arena www.1stmarinerarena.com

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- Headline: Restaurants Nearby**
- The Capital Grille www.thecapitalgrille.com
Fogo de Chao www.fogodechao.com
Legal Seafood www.legalseafoods.com
Lucy's Irish Pub www.lucysirishrestaurant.com
Hopkins Bar & Grill www.daysinn.com
PF Chang's www.pfchangs.com
Ruth's Chris Steakhouse www.ruthschris.com
Shula's Steakhouse www.donshula.com
1st Mariner Arena www.1stmarinerarena.com



DID YOU KNOW?

- ▶▶ The Arena hosts over 800,000 patrons per year
- ▶▶ Home of two professional sports franchises: NISL League Champions Baltimore Blast, AIFA Baltimore Mariners
- ▶▶ Historic figures such as Martin Luther King, Jr., President George H. Bush, President William J. Clinton & President Barack Obama have graced our stage
- ▶▶ Host to the televised 2006 Miss USA Pageant
- ▶▶ Cornerstone of the building contains a message from President John F. Kennedy, Jr. – scheduled open date 2061

Page 18:

Headline: Did You Know

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HISTORY ▶▶ Dr. King spoke at the 1st Mariner Arena, formerly Baltimore Civic Center in 1963.

Page 19:

Event Photo



Page 20:

Headline: Did You Know

Sub Headline: Historic Acts

- The Beatles – 2 shows
- The Rolling Stones – 3 shows
- Elvis Presley – 2 shows
- Elton John – 2 shows
- Ray Charles
- James Brown
- Bob Dylan
- The Beach Boys
- Frank Sinatra
- Aretha Franklin
- The Temptations
- Black Sabbath
- U2



Page 21:

Headline: Did You Know

Sub Headline: There's More Than One Encore

- Toby Keith–3
- Carrie Underwood–2
- Def Leppard–2
- Tool–2
- Bow Wow–2
- Rascal Flatts–2
- Alan Jackson–3
- Trans Siberian Orchestra–4
- Korn–2
- Blue Man Group–2
- Jay-Z –3
- Larry the Cable Guy–2
- Brad Paisley–2
- André Rieu–4
- Tim McGraw–2
- Christina Aguilera–2
- Mary J. Blige–3
- Brooks And Dunn–2
- R. Kelly–2
- Janet Jackson–2
- (contemporary last 10 years)

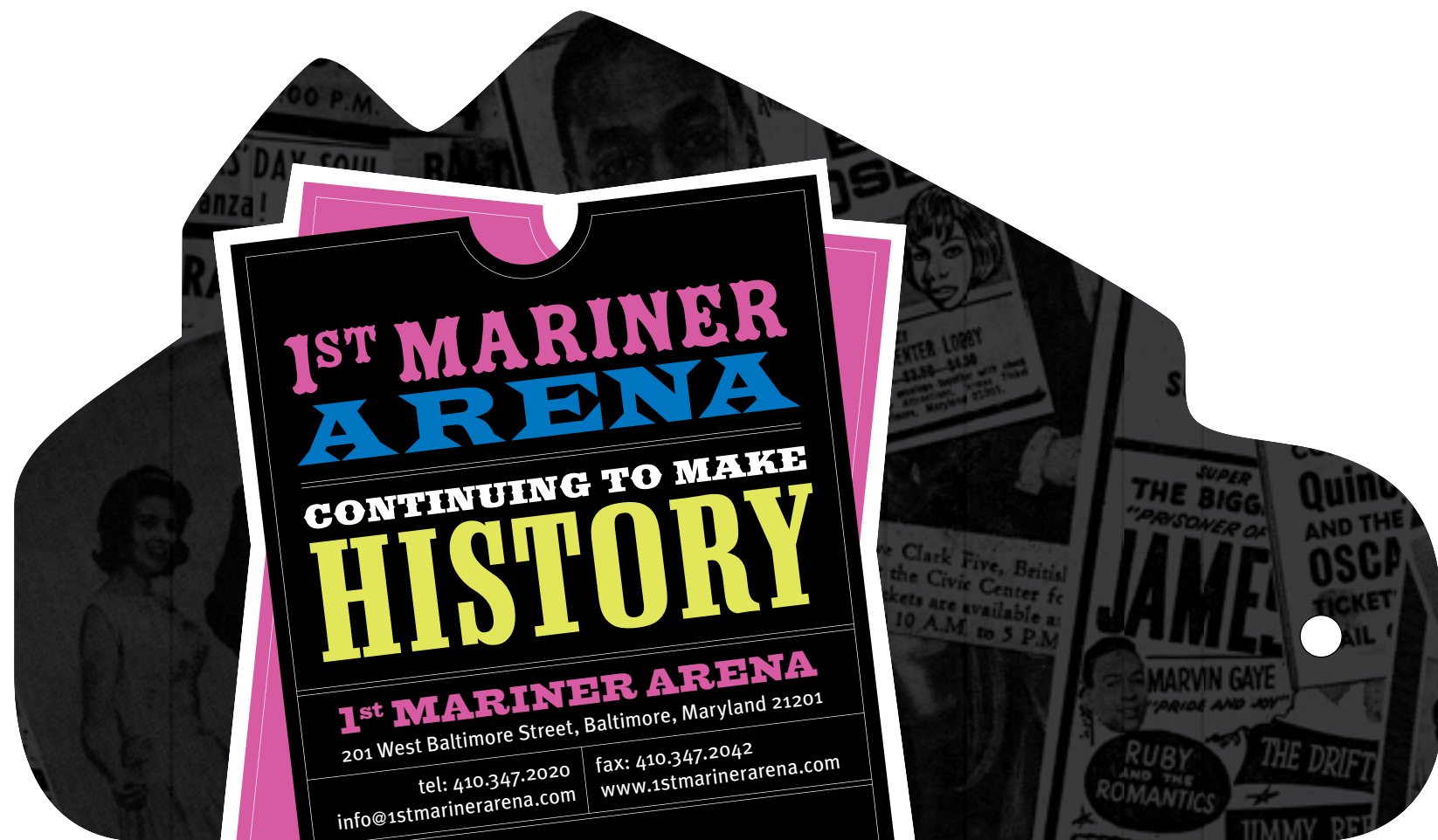


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Back Cover