Hamilton Bank

vitamin

Page Count: 40
Master Templates: 1

Home Page to Include:

- Feature area with rotating banners that will be used to spotlight products, services and promotions
- Prominent messaging area
- Banking login callout
- New listing

Utility Navigation

These links will appear less prominently on the page than main navigation. This menu may appear at the very top of the page, or bottom of the page, or both top and bottom of the page. Also includes social media icon links for facebook, linkedin, twitter, youtube and instagram

Home Page

Commercial Banking (into Overview)
- Overview
- Business Checking
- Business Money Markets and IOLTA
- Business Loans
- Other Commercial Banking Services
- Bank On It
- FAQs
- Success Stories

Personal Banking (into Overview)
- Overview
- Saving Accounts
- Checking Accounts
- Money Markets
- Certificates of Deposit
- Retirement Accounts
- FAQs

Mortgages & Loans (into Overview)
- Overview
- Apply for a Mortgage
- Home Equity Lines of Credit
- Home Equity Loans
- Vehicle Loans
- Loan Calculators
- Overdraft Line of Credit
- FAQs

Tools & Resources (into Overview)
- Overview
- Newsletters
- Financial Calculators
- Change of Address
- ATM Locator
- Phone Banking
- eStatements
- Identity Theft
- Patriot Act
- Order Checks

Order Checks Note:

Landing page with brief intro copy and link to third party website for checks.

Online Banking Access (into Overview)
- Overview
- FAQs
- User Login

User Login Note:

Business and Personal use separate URLs

About Us (into Overview)
- Overview
- Letter From the President
- Executive Team
- Careers
- Community Corner
- Financial Statement
- Investor Relations

Locations (into Locations Listing)
- Locations Listing

Locations Note:

Each of the locations listed will include contact information, and google map.

Press Room (into Overview)
- Overview
- Press Releases
  - Article 1
  - Article 2
  - Article 3
- In the News
  - Article 1
  - Article 2
  - Article 3
- Events
  - Article 1
  - Article 2
  - Article 3
- Spokesperson
- Fact Sheet
- Image Gallery

Contact (into Contact Info w/ Form)
- Contact Form

Form Note:

The user will be taken to a thank you page upon a successful form submission. Each form will have its own unique thank you page.

Investor Relations

Footer Navigation

These links will appear less prominently at the bottom of the page along with the Customer Service and Lost/Stolen ATM Card numbers.

- Privacy Notice (opens PDF)
- Disclosures (into PDF Downloads List)
- Site Map

Sidebar Note:

Left Side Modules

- Open an Account
- Phone number callout
- Loan Calculators
- Join Our Team

Right Side Modules

- ATM Locator
- Apply for a Loan Online
- Home Equity Line of Credit Promo
- Stay Connected (Facebook, Linkedin)

Site Map Key

Primary Page | Secondary Page | Tertiary Page | Web Form | Notes | Master Page Template