

Slicker. Safer. Sexier.

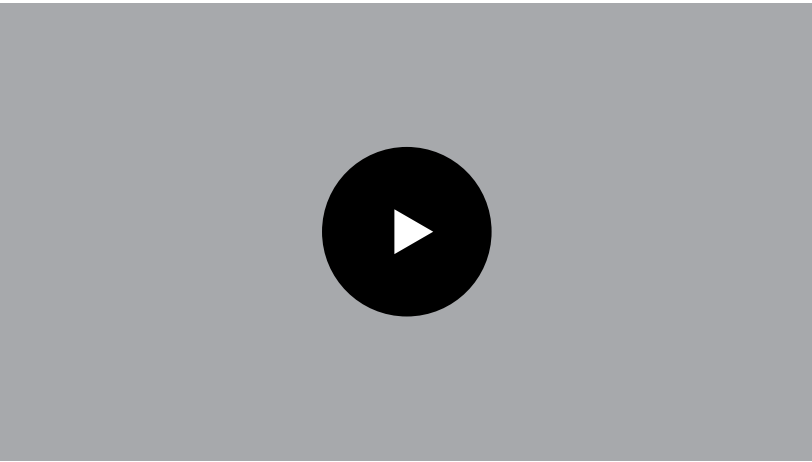
Experience the super-smooth glide of silicone in a water-based personal lubricant.

TOUCH ME



Safe and sensual lube ipsum.

Fl!p is the first personal lube approved by the FDA for both anal and vaginal sex.



Watch: *Dr. Robert Buckheit on why Fl!p is unique.*

The benefits of Fl!p lube.



Silicone feel,
water-based.



Mimics the body's
natural fluids.



FDA approved
for anal sex.



Won't stain fabrics
and easy to clean up.



Condom and
toy compatible.

See how Fl!p compares to other lubes.

See the difference

Expert articles



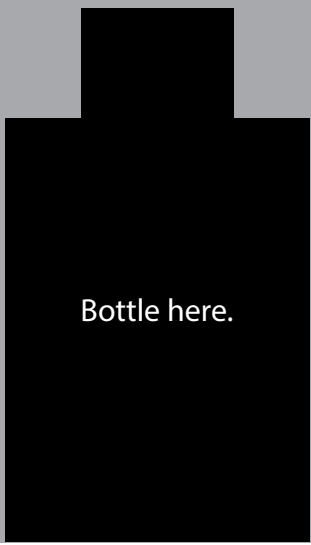
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H₂Ohh! Have sexier sex.

Our water based lubricant has the glide and silky feel of silicone.

Buy

4oz. bottle / \$14

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Experience the super-smooth glide of silicone in a water-based personal lubricant.

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Bottle here.

The anywhere, anytime lube.

The first personal lubricant approved by the FDA for both anal and vaginal sex.

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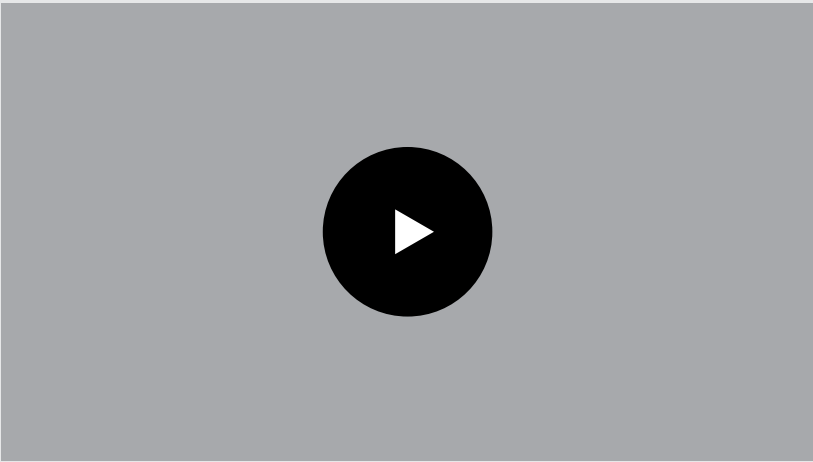
4oz. bottle / \$14

See how Fl!p compares to other lubes.

See the difference

Sexy science.

See Dr. Bob, our scientist, explain why Fl!p lorem ipsum dummy text.



Watch: *Dr. Robert Buckheit on why Fl!p is unique.*

Here’s why people flip out over our lube.



Silicone feel, water-based.



FDA approved for anal sex.



Mimics the body's natural fluids.

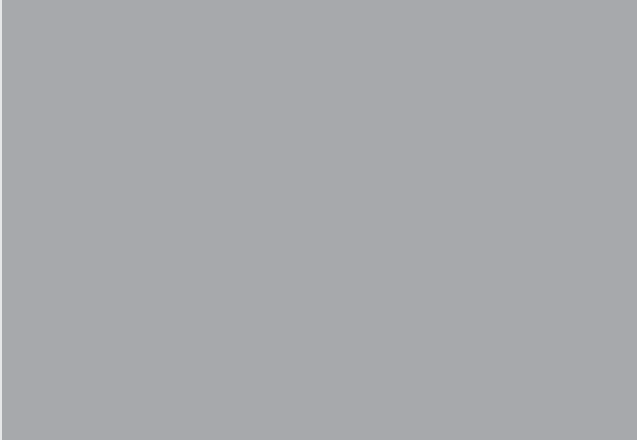


Won't stain fabrics and easy to clean up.

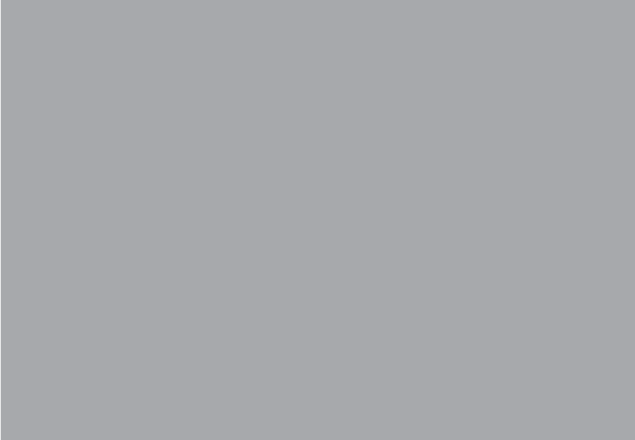


Condom and toy compatible.

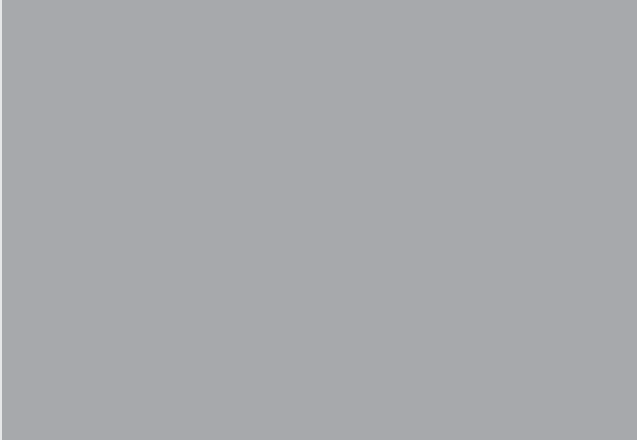
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4oz. bottle / \$14

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