

vitamin



KLNB IDENTITY R3

klnb' 

Option 1

The design of Round 2's Option 5 logo has been modified to use the typeface Avenir Medium.

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Option 2

Typeface Avenir Medium as a stand-alone treatment.



klnb

Option 3

The design of Round 2's Option 1 logo has been modified to use the typeface Avenir Medium.

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Option 4

A modified Avenir Medium typeface with the arm and leg of the letter “k” highlighted to form an arrow.

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Option 5

Avenir Medium typeface with a modified “pin” mark with a high-touch and recognizable appearance.

1

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2

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3

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4

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5

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