

Homepage Note

- Homepage will consist of:
- Hero messaging / banner
 - "About the Practice" Statement (will link to Practice page)
 - Overview of Procedures (link to Procedures page)
 - At least one featured patient story (will link to "Patient Stories" page)
 - Call-to-action with link to Contact page

Homepage

Our Practice

Overview

Your Experience

Our Staff

FAQ's

Your Experience note

- This page will elaborate on the superior treatment, care and compassion of the staff. It will also walk them through what to expect before and after procedures.

Our Staff note

- Overview statement
- Photo and Bio of Dr. Lauring
- Photos and titles of the rest of the staff (these can also include 1-2 paragraph bios if desired)

Patient Stories

Overview

Patient Stories Note

- Will consist of an overview paragraph and a list of patient stories. Patient stories will be no more than 1-2 paragraphs.

Procedures

Overview

Medical

Cosmetic

Medical Note

- The medical page will consist of an overview paragraph, followed by a list of all primary procedures, each with a 1-2 paragraph description

Cosmetic Note

- The cosmetic page will consist of an overview paragraph, followed by a list of all primary procedures, each with a 1-2 paragraph description

Patient Resources

Patient Resources Note

- This will link to the EMR system

Contact Us

Contact Form

Contact Note

- Simple contact form that will link to the primary office email
- Office address, phone and fax
- Google map

Site Map Key

Primary Page

Secondary Page

Tertiary Page

Web Form

Notes

Page Template