

## A LOOK AHEAD

Presented by Cory Magin, Director of Yoga Studies



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### MY SIOR STORY



#### A PERSONAL INTRO STORY

- "I've been an SIOR for 21 years"
- Why I joined SIOR
- » Impact on my career

# WHERE WE STARTED

### **OUR RICH HISTORY**



GOVERNING COUNCIL, SIR JANUARY 14, 1944

#### **ORIGIN OF SIOR**

- >> Establish in 1941
- Founding came from support efforts during WWII
- 75th Anniversary celebrated in 2016

# WHERE WE ARE TODAY

### TERTIARY SLIDE

#### LIST HEADER HERE

- » Best-in-class
- Adherence to ethics
- Endorsement of Industry Peers
- » Community Service
- » Develop next generation of SIORs

