SIOR WELCOME KIT FOLDER
Initial Design Direction

Technique Examples:

A. Spot Varnish (used for receding elements)

B. Various Tints of a Spot used to create hierarchy

C. Silver ink on Dark Paper (used for priority elements)

B.

C.

A.

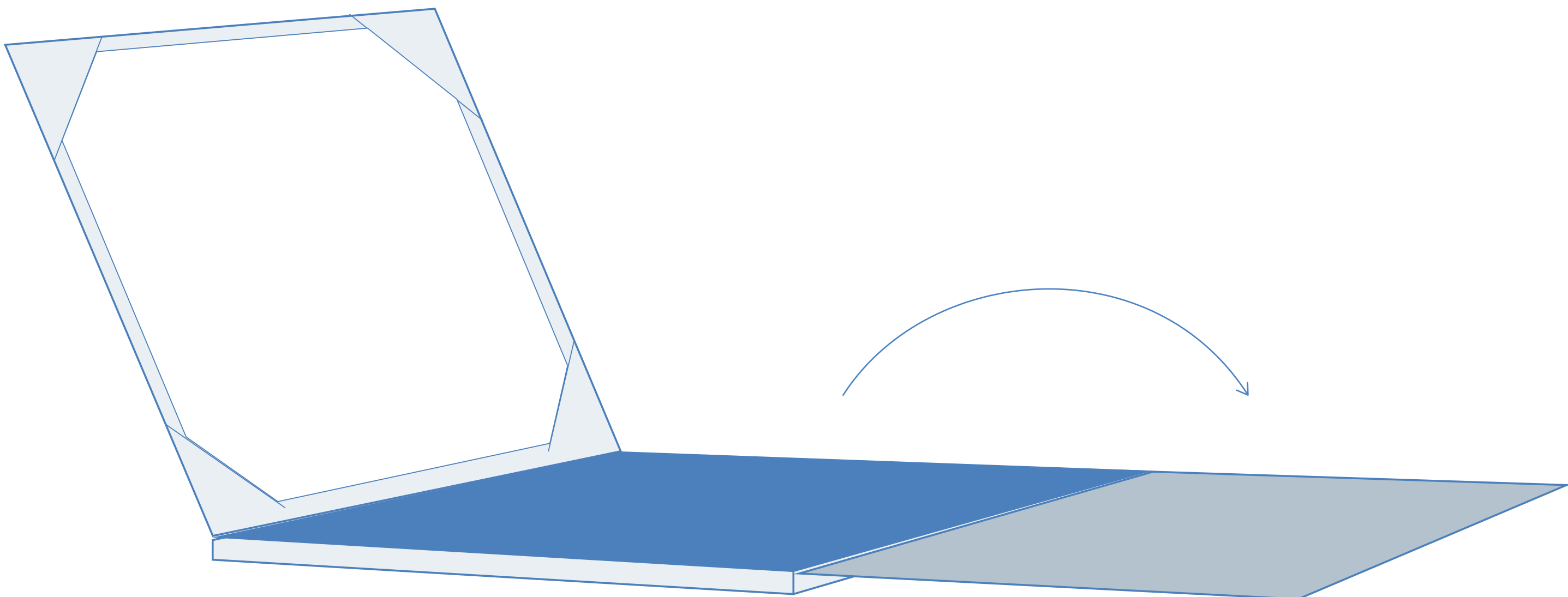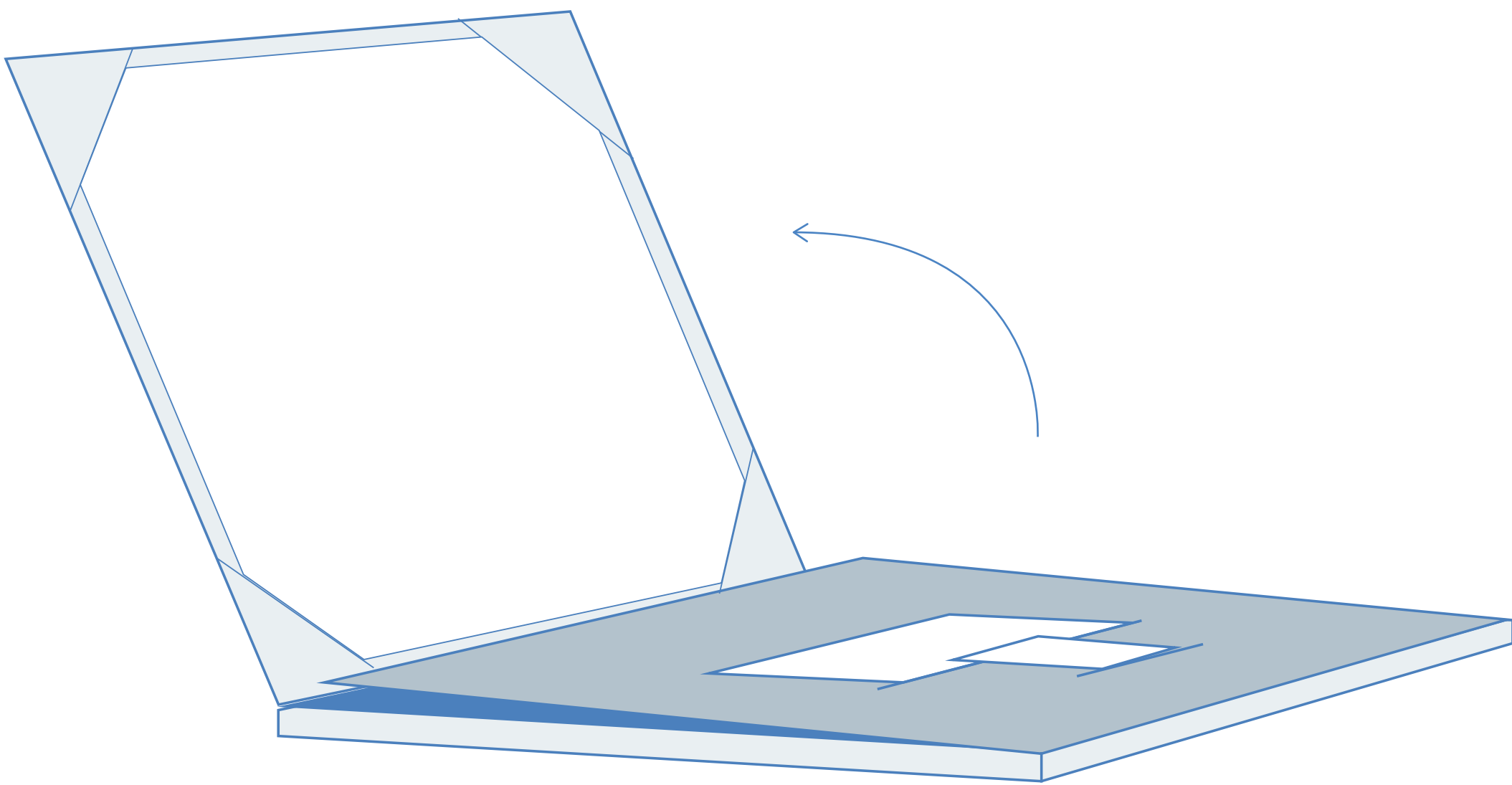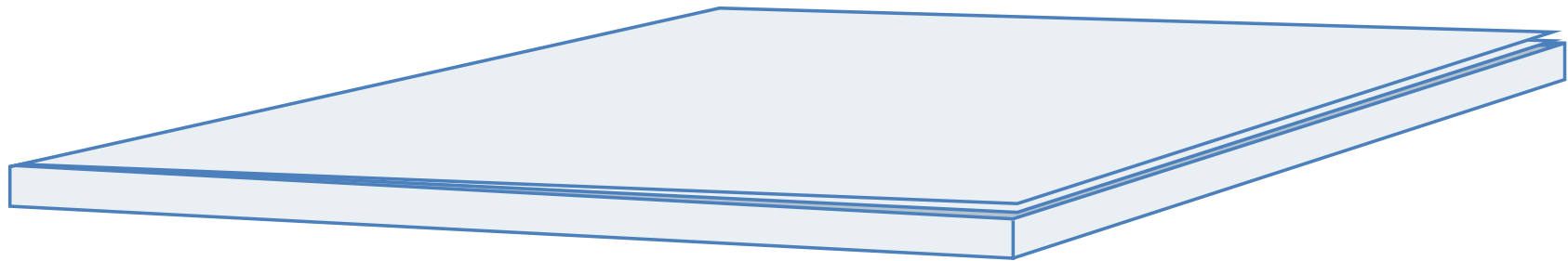# SIOR WELCOME KIT FOLDER
Initial Design Direction

FRONT

SPOT VARNISH

LOGO AND BUILDINGS
HAVE SPOT VARNISH
ON TOP OF SPOT

SIOR®

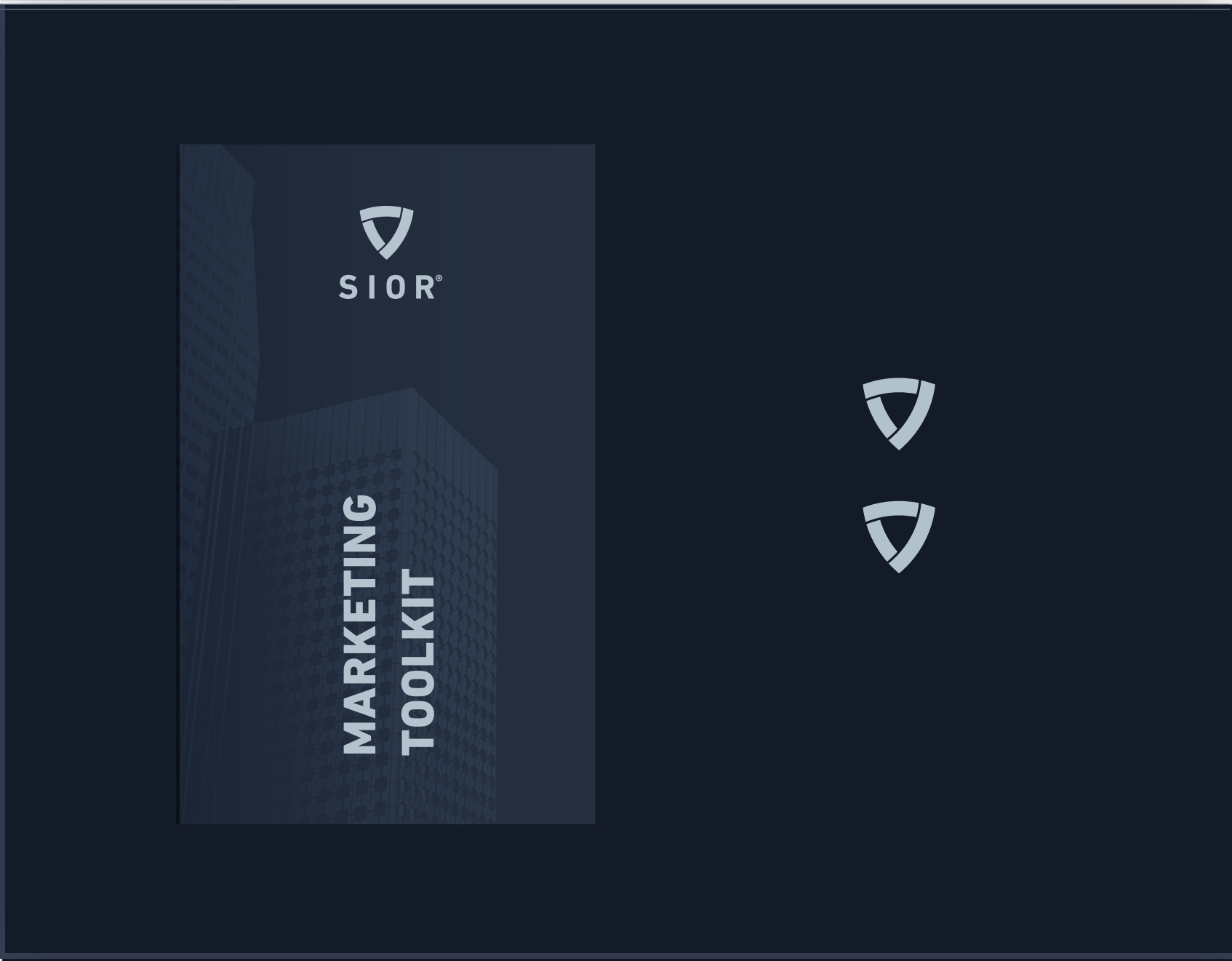CONGRATULATIONS

BACK

Explore your Marketing Toolkit at
SIOR.COM/MARKETYOURSELF

SIOR®

SIOR®

SOCIETY OF INDUSTRIAL AND OFFICE REALTORS
OF THE NATIONAL ASSOCIATION OF REALTORS

This is to certify that on this day, August 1, 2018

Jennifer Johnson

Elscal denta nem dilatendo molone ratuxil eliorum eaqualatati quissti ut eum in natus,
comminem autel optam unt, acid evel maiorrunto dolutaaze est tpuntem etur, quis es.

Robert Thornburgh, SIOR
2019 SIOR Global President

Pink Die line for slit
where letter and card
are inserted.

WELCOME TO THE MOST ELITE

SIOR

Panel once letter and
bcard are removed

WELCOME TO THE MOST ELITE SOCIETY IN THE INDUSTRY.

SIOR®

SOCIETY OF INDUSTRIAL AND OFFICE REALTORS
OF THE NATIONAL ASSOCIATION OF REALTORS

This is to certify that on this day, August 1, 2018

Jennifer Johnson

Elscal denta nem dilatendo molone ratuxil eliorum eaqualatati quissti ut eum in natus,
comminem autel optam unt, acid evel maiorrunto dolutaaze est tpuntem etur, quis es.

Robert Thornburgh, SIOR
2019 SIOR Global President

Mini Brochure printed
on the same sheet

SIOR

MARKETING TOOLKIT

REAP THE BENEFITS OF SIOR

PRESTIGE
Gain respect from your
colleagues and clients by
displaying the highest
achievement in your field.
SIOR.com/MarketYourself

DEAL GENERATION
Network with the industry's
best, create long-lasting
relationships, and generate
more transactions at our next
event. SIOR.com/Conferences

**PROFESSIONAL
DEVELOPMENT**
Take advantage of relevant,
timely education and
best-practice sharing to
increase your competitive edge
when you attend a conference.
SIOR.com/Education