SIOR WELCOME KIT FOLDER

Initial Design Direction

Technique Examples:

A. Spot Varnish (used for receding elements)

B. Various Tints of a Spot used to create hierarchy

C. Silver ink on Dark Paper (used for priority elements)

A.

B.

C.

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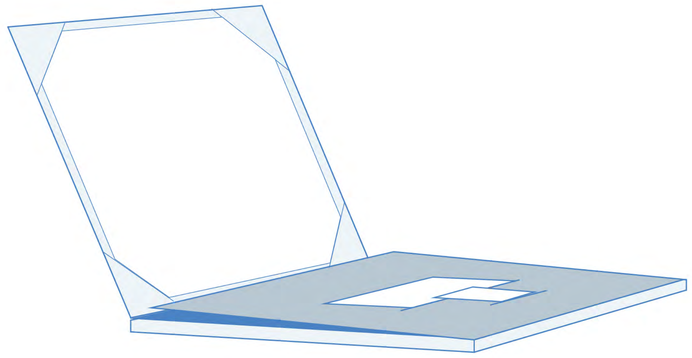
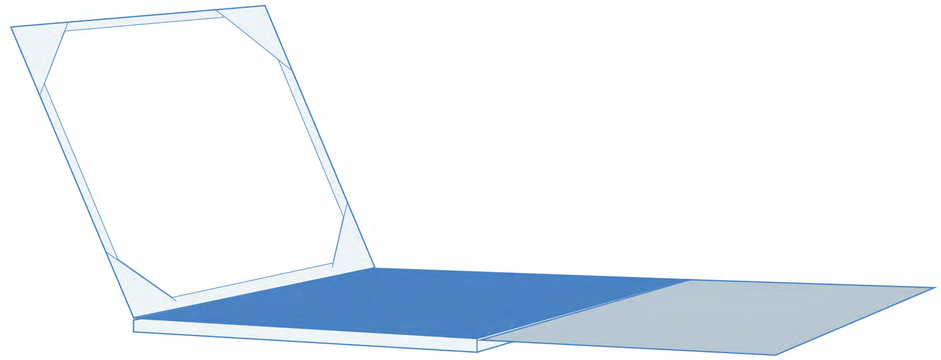
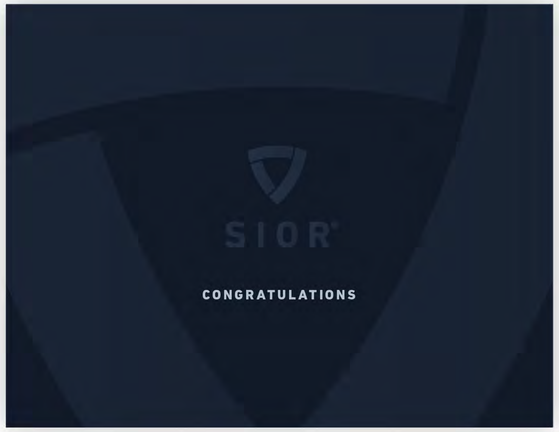
Initial Design Direction





FRONT

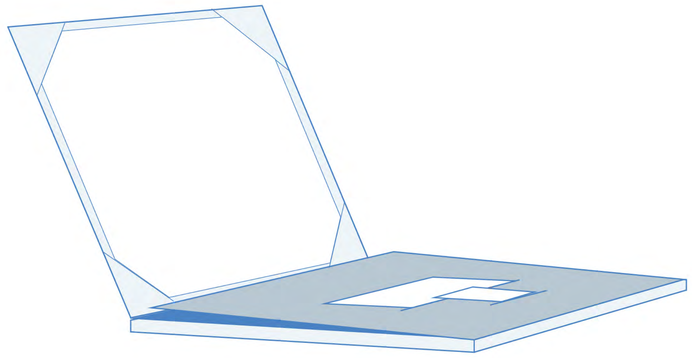


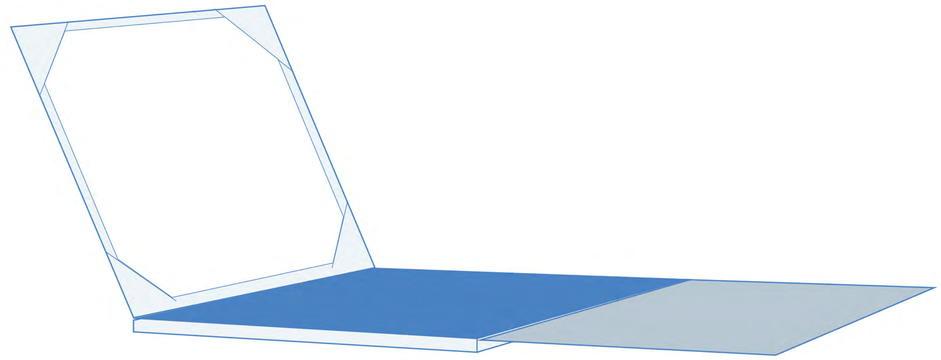
BACK OPT1

BACK OPT2

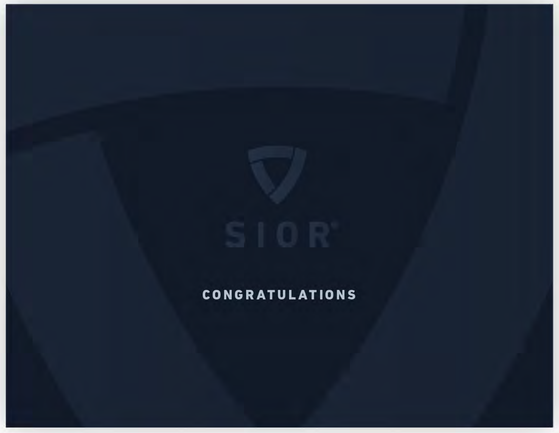
SIOR WELCOME KIT FOLDER

Initial Design Direction

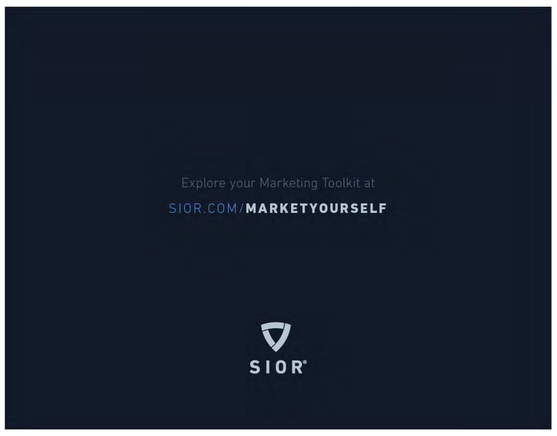




FRONT



BACK OPT1



BACK OPT2