

THE
TIME IS NOW



SIO[®]

SOCIETY OF INDUSTRIAL
AND OFFICE REALTORS[®]



OPEN THE DOOR TO GAME CHANGING OPPORTUNITIES

What are you waiting for? Take the next step and join as an SIOR Designee or Member Associate.

With **3,300 members** across **685 cities** and **36 countries**, SIOR represents the world's most elite in industrial and office real estate.

SIOR is more than a designation, it's the **standard of excellence** in CRE. A global network of industry leaders, SIOR is a **trusted resource** designed to provide you with opportunities to network, create new relationships and generate more transactions.



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Be known as one of the most knowledgeable CRE brokerage specialists in the industry with SIOR's invaluable benefits for business growth.

BUILD YOUR BUSINESS

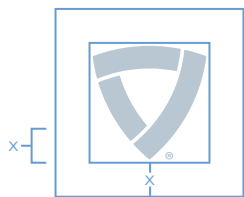
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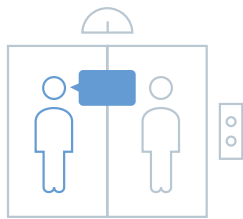
LEVERAGE SIOR TO MARKET YOURSELF

As an SIOR member, you'll gain exclusive access to tools and resources that empower you to feature your designation and leverage our global network.



LOGOS & USAGE GUIDELINES

You'll be able to showcase your SIOR designation by using our official logo in marketing materials, collateral, presentations, email signatures and more.



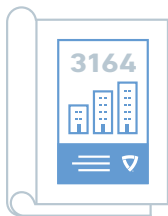
ELEVATOR PITCH LANGUAGE

Once you become an SIOR, articulating your new reach becomes critical. Our *Why Hire an SIOR* flyer tells your prospects the benefits of selecting an SIOR.



SHARABLE VIDEOS

We provide a full library of short, sharable marketing videos that feature firsthand testimonials highlighting the value and impact of SIOR.



CUSTOMIZABLE ADVERTISING

As an SIOR member, you can download and customize our professional, full-page ads to promote the value of SIOR and market your designation.



MEDIA RESOURCES

You'll be able to share your successes with our customizable press release templates and learn valuable marketing strategies using earned media.



PRESENTATION TEMPLATES

Access our presentations to highlight the value of SIOR, the advantages of working with an SIOR and the expansiveness of our global coverage.



TEAM PORTFOLIOS

Customize an SIOR broker team portfolio to demonstrate your SIOR network coverage. These reports are an excellent tool to help you win business.

THE PATH THAT'S RIGHT FOR YOU

Designation: Achieve the highest level of success while adhering to rigorous standards

Member Associate: A natural first step for successful up-and-coming brokers who aim to earn SIOR designation within the next six years.

Learn more about the requirements at www.sior.com/membership

	MEMBER ASSOCIATE REQUIREMENTS	DESIGNATION REQUIREMENTS
EXPERIENCE	<ul style="list-style-type: none">Minimum of one and maximum of eight years' documented active engagement in commercial real estate as a full-time active practitioner	<ul style="list-style-type: none">Minimum of five years' documented active engagement in commercial real estate as a full-time active practitioner
PRODUCTION	<ul style="list-style-type: none">Demonstrate 50% of the Gross Fee Income requirement in the last year	<ul style="list-style-type: none">Demonstrate Gross Fee Income for three out of the last four years
ENDORSEMENTS	<ul style="list-style-type: none">Endorsement from one SIOR Designee who can be from same firm or network	<ul style="list-style-type: none">Endorsements from two SIOR Designees
EDUCATION & ETHICS	<ul style="list-style-type: none">Adherence to the SIOR Code of Ethics	<ul style="list-style-type: none">Completion of SIOR coursework and adherence to the SIOR Code of Ethics
MENTOR	<ul style="list-style-type: none">Obtain a Mentor, an SIOR Designee in the applicant's chapter	

THE TIME IS NOW TO JOIN THE INDUSTRY'S MOST ELITE.

98% of SIORs
complete deals
with other SIORs.

▀▀ The SIOR network provides instant access to a deep bench of brokers who provide timely and accurate local market intelligence to help our clients make smart moves. ▴▴

Mark Sonnenberg, *SIOR (Industrial Specialist)*

Get in touch to start
the application process.

CONTACT US

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Learn more about your local chapter and ways
to get involved at **www.sior.com/chapter**

SIOR.COM



SIOR®

SOCIETY OF INDUSTRIAL
AND OFFICE REALTORS®

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The Society of Industrial and Office Realtors® (SIOR) represents the world's elite in industrial and office brokerage. SIORs are held to the highest standard by completing thorough requirements and adhering to the SIOR Code of Ethics. SIOR is more than a designation, it's a symbol of excellence. It's a reflection of a global network of more than 3,000 industry leaders driven by camaraderie and innovation. SIORs value the power that comes with building relationships and sharing ideas that are on the leading edge of the industry. They are the most trusted resource in commercial real estate.