



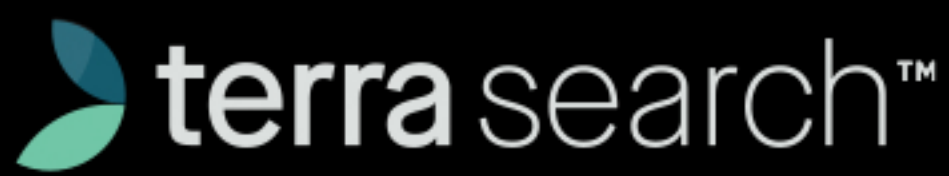
OVERVIEW

Our logo explorations center around the tone of stability, sophistication and capability and position Terra Search as experts in human capital in the real estate business. Terra is about more than being “headhunters” and filling empty seats. Terra is about understanding operational growth strategy and consulting a company on what the path is from where they are to where they want/need to be. Terra places value on the platform and talent versus valuing the collection of assets.

OPTION 1

The first logo mark is very clean and forward-thinking yet also has an organic feel. It conveys growth and is loosely reminiscent of a globe as a nod to sustainability. It is a very unique, ownable shape that was derived from the visual of a magnifying glass overlaying a human form but has been abstracted to become something all together uniquely Terra.







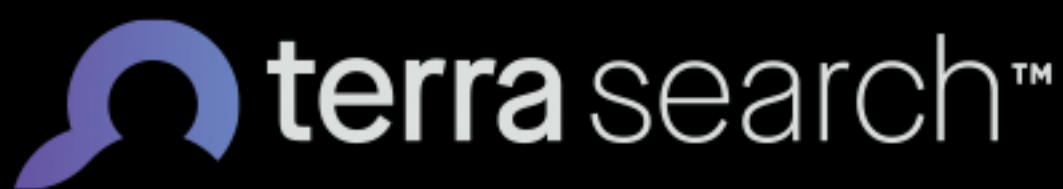




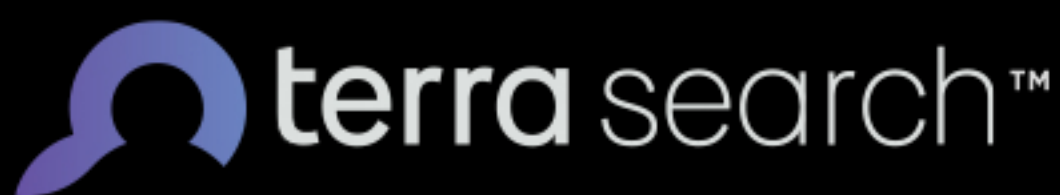
OPTION 2

This second logo mark option also utilizes the metaphor of a magnifying glass and a subtle human form is revealed within the outline. This speaks to not only the expertise in Human Capital but also the process of revealing or uncovering that which is unknown. Terra not only finds talent to fill roles, but helps advise and consult companies to understand what roles they need to take them to the next level.











TM



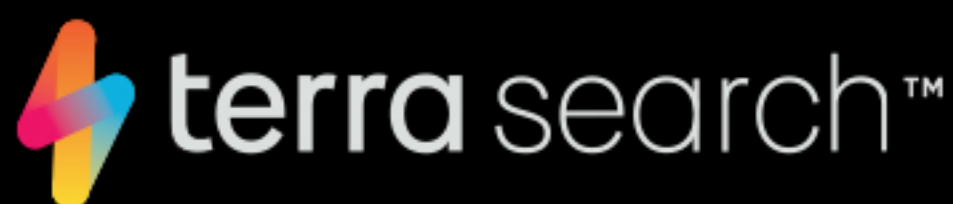
OPTION 3

The third logo mark is both an abstraction of the letters "T" and "S" from the name Terra Search, and is also a shape that is meant to convey direction north, south, east, west in terms of conducting an exhaustive search, covering a significant territory, etc. Obviously there is also an element of geography and coordinates that is evoked which is very relevant to the real estate business.











TM

T+S

OPTION 4

The fourth logo mark is both an abstraction of the "T" in Terra and a magnifying glass. The tail of the "T" flowing to the left conveys motion, movement, growth and excitement. In this case the shape is also somewhat reminiscent of a gps location pin and also the head of a person which is a creative way to speak to both expertise in human capital and subject matter expertise in real estate.











TM



1.  **terra** search™

3.  **terra** search™

2.  **terra** search™

4.  **terra** search™

5.  terra search™

6.  terra search™

7.  terra search™

8.  terra search™