

The logo features a blue triangle pointing upwards and to the right, positioned to the left of the word "think" in a black serif typeface.

Typeface Linotype Sabon (Customized)

Genesis Confident, Direct, Smart, Personable

Meaning The upward angle of the triangle continues through the "t" and "h" to project progress and growth. The shape starts an upward movement continued by the unique letters serving as a metaphor for how Think enables a client to adopt the solution and continue moving forward.

The logo is displayed on a dark gray background. It consists of a blue triangle pointing upwards and to the right, followed by the word "think" in a white serif typeface.The logo is displayed on a solid blue background. It consists of a dark blue triangle pointing upwards and to the right, followed by the word "think" in a white serif typeface.